

PROFESSIONAL Pest Manager

www.ppmmagazine.com.au

The primary audience of *Professional Pest Manager* magazine is the pest control operators, technicians and managers who have the responsibility for managing insect, rodent, bird and other vertebrate pests in domestic and commercial situations throughout Australia (approx 85% of readers).

Our secondary audience is the supplier companies/manufacturers who sell inputs to the pest control operators and companies (approx 10% of readers). Amongst the supplier companies the readership is dominated by sales, marketing, and technical personnel.



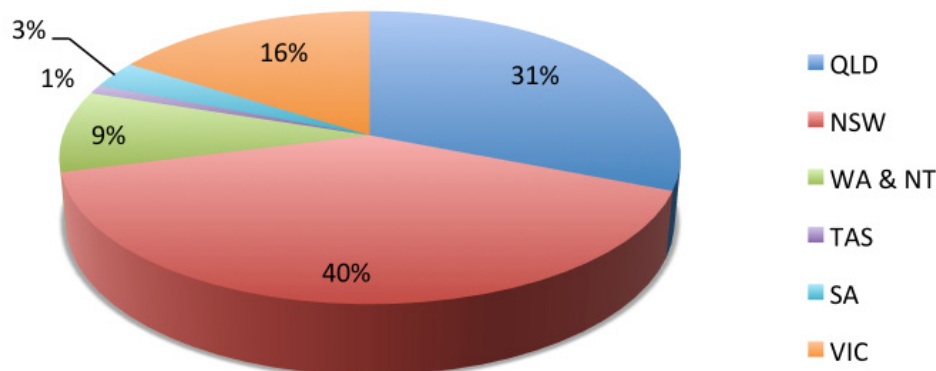
Professional Pest Manager provides a comprehensive series of market insights - generally on a time frame to suit the PCO enquiry for your products. Advertisers are invited to support their advertising with editorial for these insights. We run a feature on termites in each issue and welcome any company and product or services news.

Circulation is approximately 2300 and we publish 6 times a year.

You should consider advertising in *Professional Pest Manager* magazine if you sell products and services to the professional pest manager or provide inputs, products or services to the companies that operate in the Australian pest management marketplace.

Professional Pest Manager is an A4 sized publication produced on quality stock. We receive large amounts of editorial, more than enough to include in the magazine. We do not insist on advertising to run editorial. If the material is relevant and well written, we will often accept it.

Circulation by State



Contact: **Phil Ridley 0400 873 389** Email: phil@bugdoctormedia.com.au Web: www.ppmmagazine.com.au